



# ARMA- Louisville Chapter



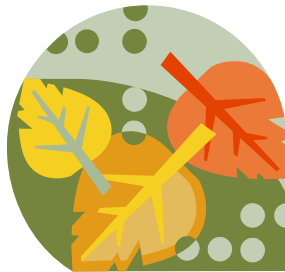
September 17, 2013

We're on the web!

[http://  
louisville.arma.org](http://louisville.arma.org)

Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time.

Thomas A. Edison



## Welcome to 2013-2014!

We have lots of exciting changes for the upcoming year.

### Changes to Chapter Meetings beginning October 2013:

- ◆ \$15 for Non-ARMA Member
- ◆ \$10 for ARMA member-any level of membership
- ◆ First-time guests attend free!
- ◆ \$20 ARMA member + guest

**New time and new locations, check out our upcoming meetings!**



Date	Location	Topic
October 15, 2013 3:30-5:00	Farm Credit 1650 Lyndon Farms Court- 2nd Floor	Continuous Improvement
November 19, 2013 3:30-5:00	Farm Credit	Board Member ARMA Las Vegas Re-Cap
December 17, 2013 3:30-5:00	Papa John's 2002 Papa Johns Blvd	Holiday Hors D'oeuvres Meet and Greet

## Join us!



**Today's Presentation:**  
**Critical Communications Recovery**

**Featured Speakers:**

- ◆ Jerry Montella, Vice-President and General Manager
- ◆ David Pomeroy, Account Executive

A founding member of Mail-Gard, Jerry Montella successfully developed the company into the nation's leading provider of print-to-mail continuity and recovery services. As Vice President and General Manager, Jerry is responsible for overseeing sales, customer service, technical and production operations. Prior to joining Mail-Gard in 1996, Montella served as the Director of the Brokerage Division of CC3, Mail-Gard's then parent company, and previously owned and operated his own direct mail and fulfillment company. Montella serves on the National Postal Policy Council and is currently on the executive council for Disaster Recovery Journal. Jerry's insight on the print/mail recovery industry has been published in Continuity Insights, Disaster Recovery Journal, Document, and Mailing Systems and Technology magazines. He is a noted speaker for national and local postal, print and disaster recovery conferences.

<http://www.iwco.com/what-we-do/business-continuity-disaster-recovery/>



Mail-Gard is donating their speaker fee to Kids Against Hunger and ½ of your meeting fee will be donated as well.

[www.kah-louisville.org](http://www.kah-louisville.org)





**WE  
WANT  
YOU!**

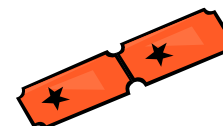
We need everyone who is a member to try and bring someone who has not been here before. Would your colleague or peer benefit from the networking we offer?

Could they help us in becoming better informed leaders? Please submit contact information for prospective members to our chapter secretary Andy Dobelstein.

[adobelstein@thedatavault.com](mailto:adobelstein@thedatavault.com)

## Door Prize Business Sponsors for 2013-2014

If your business is interested in sponsoring our door prize, you can provide advertisement/pamphlets for the meeting. Please see a Board Member for details.



## 2013-2014 Chapter Board Members

Office	Name/E-mail	Work #/Alternate #
President	Eva Bush <a href="mailto:eva.bush@e-farmcredit.com">eva.bush@e-farmcredit.com</a>	502-562-7256 812-734-1931
Vice-President	Tammie Mills <a href="mailto:tammie.mills@yum.com">tammie.mills@yum.com</a>	502-874-6272 502-930-5392
Treasurer	Yvonne Wathen <a href="mailto:yvonne.Wathen@yum.com">yvonne.Wathen@yum.com</a>	502-874-8498
Secretary	Andy Dobelstein <a href="mailto:adobelstein@thedatavault.com">adobelstein@thedatavault.com</a>	502-244-1151 502-553-5141
At Large	Stacie Older <a href="mailto:Stacie.older@e-farmcredit.com">Stacie.older@e-farmcredit.com</a>	502-420-3754
Past President	Mary Arnold <a href="mailto:marnold@wyattfirm.com">marnold@wyattfirm.com</a>	502-562-7256 812-734-1931

## About ARMA

ARMA International is a not-for-profit professional association and the authority on managing records and information— paper and electronic. The association was established in 1955. Its approximately 10,000 members include records managers, archivists, corporate librarians, imaging specialists, legal professionals, IT managers, consultants, and educators, all of whom work in a wide variety of industries, including government, legal, healthcare, financial services, and petroleum in the United States, Canada, and 30-plus other countries.

## ARMA Membership— New Structure!

You can begin or renew your ARMA membership by applying online or filling out an application.

**Professional Member (\$175):** A Professional member will have all of the perks of our current member and then some. Professional Members get discounts on all of the resources ARMA International provides. They receive a print subscription to our Information Management magazine. And most importantly, Professional members will have 24/7 access to all of ARMA International's On-Demand web seminars, free of charge – a catalog of more than 250 cutting-edge topics all at your fingertips, when you need answers to your most pressing questions. This is ideal for any member who is familiar with information governance and can benefit from substantial discounts on education and resources.

**Associate Member (\$95):** This is our first step into membership, recommended for students and retired professionals. Associate Members can join an ARMA International chapter and have access to an electronic version of our award-winning Information Management magazine. It's a great way for those new to information management to get up to speed and see what ARMA International can do for them.

**Friend of ARMA (\$0):** In the past, we've considered nonmembers to be only customers. But they're so much more than that. They are our friends and our colleagues, and we're happy to provide them with the resources and education they need.

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## Educational Opportunities

Master of Archives and Records Administration (MARA) at San Jose State University. For information go to <http://slisweb.sjsu.edu/mara/> or email Dr. Patricia Franks, MARA Program Coordinator, at [pfranks@slis.sjsu.edu](mailto:pfranks@slis.sjsu.edu)

MS in Communications and Information Management at Bay Path College. This program is designed to be completed by taking either 1 or 2 courses each eight-week session. For more information, call 413-565-1332 or visit <http://www.baypath.edu>  
Diane Ranaldi, M.Ed., Dean, Admissions, Bay Path College



### RIM Self-Assessment

Achieve your professional goals. Take the ARMA International RIM Competencies Self-Assessment to find out where you are and where you need to be.

<http://www.arma.org/competencies/>

**Save the Date!**

**October 28-30  
2013**

**VIVA!**

**ARMALAS  
VEGAS2013**

