



# ARMA- Louisville Chapter



February 19, 2013

Featured  
Speaker

## Mike Salvarezza- Experienced Knowledge Leader at LRN

### RIM for the Next Generation: A Call to Action

As a Knowledge Leader at LRN, Mike provides key insight and expertise in the areas of culture and behavior, as well as serving as the company's in-house expert on records and information management and eDiscovery.

Mike's tenured career includes extensive experience in the complementary disciplines of information technology, records and information management and compliance systems, enabling Mike to succeed in traditionally difficult areas by combining unique perspective and knowledge.

Working in the defense industry for eight years, Mike transitioned to a successful career at Altria Group, Inc., embracing various positions of increasing responsibility within the IT function. Roles that contribute to Mike's ability to bring a unique insight to LRN include Altria Group Director, IT, in which Mike was responsible for setting technology standards on a global basis. Working closely with Altria Group Compliance and Integrity function, Mike was directly responsible for the development of the award-winning Altria Code of Conduct e-Training module.

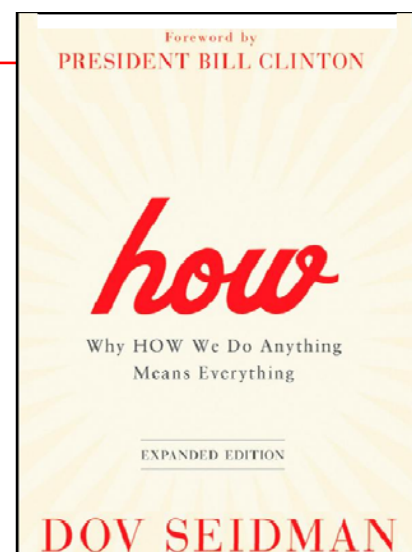
Finally, as Altria Group's Director of Compliance Systems and Records Management, Mike's combined technical expertise and RIM knowledge contributed to the successful management of the company's global records program in one of the world's most heavily litigated industries.

### LRN- Inspiring Principled Performance

"Say what you mean, mean what you say, and always follow through."

-LRN mantra

[www.lrn.com](http://www.lrn.com)

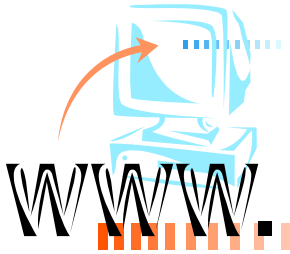


### Upcoming Meetings

- March 20, 2013  
– Joint meeting with Lexington Chapter. 11:30-1:00 at Bronte Bistro at Joseph Beth Booksellers. Margaret Levy of Wyatt, Tarrant & Combs will speak on the Patient Protection and Affordable Care Act.
- April 16, 2013
- May 21, 2013

We're on the web!

<http://louisville.arma.org>



## HOW Links

**Clinton Global Initiative Speech** (Dov speaks 18 minutes into the speech...you can scroll forward easily)

[http://www.clintonglobalinitiative.org/ourmeetings/2011/meeting\\_annual\\_multimedia\\_player.asp?id=83&Section=OurMeetings&PageTitle=Multimedia](http://www.clintonglobalinitiative.org/ourmeetings/2011/meeting_annual_multimedia_player.asp?id=83&Section=OurMeetings&PageTitle=Multimedia)

**The Economist (Dov Seidman's keynote):**

<http://www.economist.com/node/21530171>

**Website:**

<http://www.howistheanswer.com/>

**Dov Seidman on Charlie Rose**

<http://www.charlierose.com/view/interview/12004>

**Time's Game Changer**

[http://www.time.com/time/specials/packages/article/0,28804,2091589\\_2092033\\_2101686,00.html](http://www.time.com/time/specials/packages/article/0,28804,2091589_2092033_2101686,00.html)

"How is a philosophy.  
It's a way of thinking  
about individual and  
organizational behavior.  
And How we do what we  
do – our behavior – has  
become today's greatest  
source of our  
advantage."  
– Dov Seidman

## Louisville Chapter ARMA Board Members

Office	Name/E-mail	Work #/Alternate #
President 2013	Mary Arnold <a href="mailto:marnold@wyattfirm.com">marnold@wyattfirm.com</a>	502-562-7256 812-734-1931
Vice-President 2014	Tammie Mills <a href="mailto:tammie.mills@yum.com">tammie.mills@yum.com</a>	502-874-6272 502-930-5392
Treasurer 2014	Yvonne Wathen <a href="mailto:yvonne.Wathen@yum.com">yvonne.Wathen@yum.com</a>	502-874-8498
Secretary 2013	Andy Dobelstein <a href="mailto:adobelstein@thedatavault.com">adobelstein@thedatavault.com</a>	502-244-1151 502-553-5141
At Large 2013	Eva Bush <a href="mailto:eva.bush@e-farmcredit.com">eva.bush@e-farmcredit.com</a>	502-420-3808 502-640-0966

## Resources

### Certified Records Manager

Missy O'Brien is offering her help, tutoring, coaching, support, or just a sympathetic ear to anyone interested or currently testing for obtaining the CRM. Contact: Missy O'Brien, CRM 502-574-5075

### Consulting

Lisa Baize  
Clark-Baize  
Consulting, LLC

P.O. Box 4816  
Louisville, KY 40204

502-592-1371,  
[www.clark-baize.com](http://www.clark-baize.com)

### Free Information Tool

Thanks to Lisa B. Tayman for use of this tool.

<http://www.informationconsulting.biz/information-news>

[@LBTayman@InformationConsulting.biz](https://twitter.com/LBTayman)  
317-908-0377



"Tell me and I forget, teach me and I may remember, involve me and I learn."  
— Benjamin Franklin

## Meeting Information



Confirmation is due the Thursday prior to the meeting by noon.

\$25 for Non-ARMA members

\$20 for ARMA Members

\$35 for member plus a guest

Add-ons are no problem.

You can bring as many guests as you wish.

If you reserve a lunch you will be **charged** for a **NO SHOW** without cancellation.

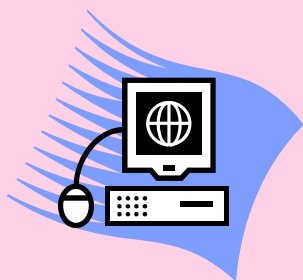
## Help Us Grow

We need everyone who is a member to try and bring someone who has not been here before.

Would your colleague or peer benefit from the networking we offer?

Could they help us in becoming better informed leaders? Please submit contact information for prospective members to our chapter secretary Andy Dobelstein. [adobelstein@thedatavault.com](mailto:adobelstein@thedatavault.com)





### RIM Self-Assessment

Achieve your professional goals. Take the ARMA International RIM Competencies Self-Assessment to find out where you are and where you need to be.

<http://www.arma.org/competencies/index.cfm>

Save the Date!

October 28-30, 2013



### About ARMA

ARMA International is a not-for-profit professional association and the authority on managing records and information— paper and electronic. The association was established in 1955. Its approximately 10,000 members include records managers, archivists, corporate librarians, imaging specialists, legal professionals, IT managers, consultants, and educators, all of whom work in a wide variety of industries, including government, legal, healthcare, financial services, and petroleum in the United States, Canada, and 30-plus other countries.

### ARMA Membership

You can begin or renew your ARMA membership by applying online or filling out an application.

**Membership Costs:** Basic: \$175 Student/Retired: \$25

#### Two-Pay Plan Option:

<http://www.arma.org/Leadership/Membership/TwoPayPlan.aspx>

### ARMA Membership Benefits

#### Access

##### Your Connection to a Global Network

- Electronic Access to Electronic access to information, tips, and guidance through ARMA International's social networks

#### Expertise

##### Links to a World of Ideas and Solutions

- ARMA Bookstore, Annual Conference & Expo, and Information Management magazine

#### Professional

##### At Every Stage of Your Career

ICRM Study Groups and Exam Preparation Resources, Online Courses and Web Seminars, Career search and resume posting services.



### Educational Opportunities

Master of Archives and Records Administration (MARA) at San Jose State University. For information go to

<http://slisweb.sjsu.edu/mara/> or email Dr. Patricia Franks, MARA Program Coordinator, at [pfranks@slis.sjsu.edu](mailto:pfranks@slis.sjsu.edu)



MS in Communications and Information Management at Bay Path College. This program is designed to be completed by taking either 1 or 2 courses each eight-week session. For more information, call 413-565-1332 or visit <http://www.baypath.edu>